

**ORDER**

KSNV

**Order / Rev:** 105008  
**Alt Order #:** 06837953  
**Product Desc:** OBAMA FOR AMERICA  
**Estimate:** 1536  
**Flight Dates:** 09/12/12 - 09/17/12  
**Original Date / Rev:** 08/01/12 / 10/15/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency Name:** GMMB, Inc./ Washington D.C.  
**Buying Contact:**  
**Billing Contact:**  
 Washington Harbor  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Obama for America *Revised*  
**Demographic:** A35+  
**Product Codes:** PLC01-Democrat  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	43	\$15,740.00	\$13,379.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	43	\$15,740.00	\$13,379.00	0.00
<b>Totals</b>	<b>43</b>	<b>\$15,740.00</b>	<b>\$13,379.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$15,740.00
Market	100%	\$52,466.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$13,641.33
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$9,968.67
KTUD	1%	\$524.67
KVVU	20%	\$10,493.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$2,098.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/Wa@M		5-6a	--WTF--	:30	3	\$325.001		0.00	NM	3	\$975.00
				M-F 5-6a WakeUp w/Wagners											

**NEWS**

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/10/12	09/16/12	--WTF--	3	\$325.00	0.00

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Advertiser: Obama for America  
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	M	5-6a	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/10/12-09/16/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 1.5,1.6,1.7															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/10/12-09/16/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 1.5,1.6,1.7															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/10/12-09/16/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 1.5,1.6,1.7															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/12/12-09/14/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.3,1.4															
[revised rate]															
6	KSNV	09/12/12-09/14/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.3,1.4															
[revised rate]															
7	KSNV	09/12/12-09/14/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.3,1.4															
[revised rate]															
E 2	KSNV	09/17/12	09/17/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	M	5-6a	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner5-6a			M-----	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 2.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/17/12		M-F 5-6a WakeUp w/Wagner5-6a			M-----	:30		\$325.00		0.00	NM		
Ⓜ MG for 2.1 09/17															
[revised rate]															
E 3	KSNV	09/12/12	09/14/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	M	6-7a	--WTF--	:30	4	\$175.00	4	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		M-F 6-7a WakeUp w/Wagner6-7a			--WThF----	:30		<del>(\$175.00)</del>		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
3	KSNV	09/10/12-09/16/12		M-F 6-7a WakeUp w/Wagner6-7a			--WThF----	:30		<del>(\$175.00)</del>		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
4	KSNV	09/10/12-09/16/12		M-F 6-7a WakeUp w/Wagner6-7a			--WThF----	:30		<del>(\$175.00)</del>		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
5	KSNV	09/10/12-09/16/12		M-F 6-7a WakeUp w/Wagner6-7a			--WThF----	:30		<del>(\$175.00)</del>		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 4	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	M	6-7a	M-----	:30	1	\$175.00	4	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$175.00		0.00			

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E 4	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$175.004		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F 6-7a WakeUp w/Wagner		6-7a	M-----	:30		<del>(\$175.00)</del>		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 5	KSNV	09/12/12	09/14/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	3	\$200.004		0.00	NM	0	\$0.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		Today Show		658a-9am	--WThF----	:30		<del>(\$200.00)</del>		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
3	KSNV	09/10/12-09/16/12		Today Show		658a-9am	--WThF----	:30		<del>(\$200.00)</del>		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
4	KSNV	09/10/12-09/16/12		Today Show		658a-9am	--WThF----	:30		<del>(\$200.00)</del>		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 6	KSNV	09/17/12	09/17/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$200.004		0.00	NM	0	\$0.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Today Show		658a-9am	M-----	:30		<del>(\$200.00)</del>		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 7	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$125.00		0.00			
E 8	KSNV	09/15/12	09/15/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$150.00		0.00			
E 9	KSNV	09/16/12	09/16/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$90.004		0.00	NM	1	\$90.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$90.00		0.00			
E 10	KSNV	09/16/12	09/16/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$150.004		0.00	NM	0	\$0.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		Sunday Today		7a-8am	-----Su	:30		<del>(\$150.00)</del>		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 11	KSNV	09/16/12	09/16/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.003		0.00	NM	1	\$1,300.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KSNV	09/16/12	09/16/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.00	3	0.00	NM	1	\$1,300.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$1,300.00		0.00			
E 12	KSNV	09/16/12	09/16/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$125.00	4	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		News 3 Today Wknd		9a-930am	-----Su	:30		(\$125.00)		0.00	NM		
Credited [credit - \$\$ MG on different Estimate]															
E 14	KSNV	09/12/12	09/14/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	--WTF--	:30	4	\$95.00	4	0.00	NM	0	\$0.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$95.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr		9-10a	--WThF----	:30		(\$95.00)		0.00	NM		
See MG 14.6, 14.7, 14.8, 14.9 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr		9-10a	--WThF----	:30		(\$96.00)		0.00	NM		
See MG 14.6, 14.7, 14.8, 14.9 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr		9-10a	--WThF----	:30		(\$95.00)		0.00	NM		
See MG 14.6, 14.7, 14.8, 14.9 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr		9-10a	--WThF----	:30		(\$96.00)		0.00	NM		
See MG 14.6, 14.7, 14.8, 14.9 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr		9-10a	--WThF----	:30		(\$125.00)		0.00	NM		
Ⓜ Credited [credit - \$\$ MG on different Estimate]															
7	KSNV	09/12/12-09/14/12		M-F Today Show II 3rd Hr		9-10a	--WThF----	:30		(\$126.00)		0.00	NM		
Ⓜ Credited [credit - \$\$ MG on different Estimate]															
8	KSNV	09/12/12-09/14/12		M-F Today Show II 3rd Hr		9-10a	--WThF----	:30		(\$125.00)		0.00	NM		
Ⓜ Credited [credit - \$\$ MG on different Estimate]															
9	KSNV	09/12/12-09/14/12		M-F Today Show II 3rd Hr		9-10a	--WThF----	:30		(\$126.00)		0.00	NM		
Ⓜ Credited [credit - \$\$ MG on different Estimate]															
E 15	KSNV	09/17/12	09/17/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	M-----	:30	1	\$95.00	4	0.00	NM	1	\$350.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$95.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/17/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		(\$350.00)		0.00	NM		
See MG 15.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/17/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		\$350.00		0.00	NM		
Ⓜ MG for 15.1 09/17 [revised rate]															
E 16	KSNV	09/12/12	09/14/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	--WTF--	:30	4	\$80.00	4	0.00	NM	0	\$0.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$80.00		0.00			

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E 16	KSNV	09/12/12	09/14/12	M-F Today Show III 4th Hr	BM	10am-11am	--WTF--	:30	4	\$80.004		0.00	NM	0	\$0.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		M-F Today Show III 4th Hr		10am-11am	--WThF----	:30		(\$80.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
2	KSNV	09/10/12-09/16/12		M-F Today Show III 4th Hr		10am-11am	--WThF----	:30		(\$80.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
3	KSNV	09/10/12-09/16/12		M-F Today Show III 4th Hr		10am-11am	--WThF----	:30		(\$80.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
4	KSNV	09/10/12-09/16/12		M-F Today Show III 4th Hr		10am-11am	--WThF----	:30		(\$80.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 17	KSNV	09/17/12	09/17/12	M-F Today Show III 4th Hr	BM	10am-11am	M-----	:30	1	\$80.004		0.00	NM	0	\$0.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Today Show III 4th Hr		10am-11am	M-----	:30		(\$80.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 18	KSNV	09/12/12	09/14/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	4	\$80.004		0.00	NM	0	\$0.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		Rachael Ray		11am-12pm	--WThF----	:30		(\$80.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
3	KSNV	09/10/12-09/16/12		Rachael Ray		11am-12pm	--WThF----	:30		(\$80.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
4	KSNV	09/10/12-09/16/12		Rachael Ray		11am-12pm	--WThF----	:30		(\$80.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
5	KSNV	09/10/12-09/16/12		Rachael Ray		11am-12pm	--WThF----	:30		(\$80.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 19	KSNV	09/17/12	09/17/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$80.004		0.00	NM	0	\$0.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Rachael Ray		11am-12pm	M-----	:30		(\$80.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 20	KSNV	09/12/12	09/14/12	Noon News	CM	12-1230pm	--WTF--	:30	4	\$125.004		0.00	NM	2	\$250.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$125.00		0.00			



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	KSNV	09/12/12	09/14/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	4	\$125.004		0.00	NM	2	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	4		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12		Noon News	12-1230pm		--WThF----	:30	(\$125.00)	0.00	NM				
Credited															
[credit - \$\$ MG on different Estimate]															
2	KSNV	09/10/12-09/16/12		Noon News	12-1230pm		--WThF----	:30	(\$125.00)	0.00	NM				
Credited															
[credit - \$\$ MG on different Estimate]															
E 21	KSNV	09/17/12	09/17/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$125.004		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12		Noon News	12-1230pm		M-----	:30	(\$125.00)	0.00	NM				
Credited															
[credit - \$\$ MG on different Estimate]															
E 22	KSNV	09/12/12	09/14/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--WTF--	:30	4	\$100.003		0.00	NM	2	\$200.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	4		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12		The Agenda 1230pm	1230-1p		--WThF----	:30	(\$100.00)	0.00	NM				
Credited															
[credit - \$\$ MG on different Estimate]															
2	KSNV	09/10/12-09/16/12		The Agenda 1230pm	1230-1p		--WThF----	:30	(\$100.00)	0.00	NM				
Credited															
[credit - \$\$ MG on different Estimate]															
E 23	KSNV	09/17/12	09/17/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$100.003		0.00	NM	0	\$0.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12		The Agenda 1230pm	1230-1p		M-----	:30	(\$100.00)	0.00	NM				
Credited															
[credit - \$\$ MG on different Estimate]															
E 24	KSNV	09/12/12	09/14/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$125.004		0.00	NM	1	\$125.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	3		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KSNV	09/10/12-09/16/12		Days of our Lives	1258p-2pm		--WThF----	:30	(\$125.00)	0.00	NM				
Credited															
[credit - \$\$ MG on different Estimate]															
4	KSNV	09/10/12-09/16/12		Days of our Lives	1258p-2pm		--WThF----	:30	(\$125.00)	0.00	NM				
Credited															
[credit - \$\$ MG on different Estimate]															
E 25	KSNV	09/17/12	09/17/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$125.004		0.00	NM	0	\$0.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$125.00		0.00						



Order / Rev: 105008  
 Alt Order #: 06837953  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	KSNV	09/17/12	09/17/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$125.004		0.00	NM	0	\$0.00
DAYS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$125.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 09/17/12-09/23/12 Days of our Lives 1258p-2pm M----- :30 (\$125.00) 0.00 NM Credited [credit - \$\$ MG on different Estimate]															
E 26	KSNV	09/12/12	09/14/12	The Doctors The Doctors	CM	2pm-3pm	--WTF--	:30	4	\$85.004		0.00	NM	0	\$0.00
DRS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 4 \$85.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 09/10/12-09/16/12 The Doctors 2pm-3pm --WThF---- :30 (\$85.00) 0.00 NM Credited [credit - \$\$ MG on different Estimate] 2 KSNV 09/10/12-09/16/12 The Doctors 2pm-3pm --WThF---- :30 (\$85.00) 0.00 NM Credited [credit - \$\$ MG on different Estimate] 3 KSNV 09/10/12-09/16/12 The Doctors 2pm-3pm --WThF---- :30 (\$85.00) 0.00 NM Credited [credit - \$\$ MG on different Estimate] 4 KSNV 09/10/12-09/16/12 The Doctors 2pm-3pm --WThF---- :30 (\$85.00) 0.00 NM Credited [credit - \$\$ MG on different Estimate]															
E 27	KSNV	09/17/12	09/17/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$85.004		0.00	NM	0	\$0.00
DRS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$85.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 09/17/12-09/23/12 The Doctors 2pm-3pm M----- :30 (\$85.00) 0.00 NM Credited [credit - \$\$ MG on different Estimate]															
E 28	KSNV	09/12/12	09/14/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	4	\$150.004		0.00	NM	4	\$600.00
PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 4 \$150.00 0.00															
E 29	KSNV	09/17/12	09/17/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$150.004		0.00	NM	0	\$0.00
PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$150.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 09/17/12-09/23/12 Dr. Phil 3-4p M----- :30 (\$150.00) 0.00 NM Credited [credit - \$\$ MG on different Estimate]															
E 30	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--WTF--	:30	4	\$145.004		0.00	NM	3	\$435.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 4 \$145.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 3 KSNV 09/10/12-09/16/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 PM) --WThF---- :30 (\$145.00) 0.00 NM Credited [credit - \$\$ MG on different Estimate]															
E 31	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$145.004		0.00	NM	0	\$0.00



Order / Rev: 105008  
 Alt Order #: 06837953  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1				\$145.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 PM-----)	:30		(\$145.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 32	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--WTF--	:30	4	\$175.00		0.00	NM	4	\$700.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		4				\$175.00		0.00			
E 33	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$175.00		0.00	NM	0	\$0.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1				\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:30 PM-5:00 PM-----)	:30		(\$175.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 34	KSNV	09/12/12	09/14/12	M-F Early News	CM	5-630p	--WTF--	:30	4	\$250.00		0.00	NM	3	\$750.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		4				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	09/10/12-09/16/12		M-F Early News		5-630p	--WThF----	:30		(\$250.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 35	KSNV	09/17/12	09/17/12	M-F Early News	CM	5-630p	M-----	:30	1	\$250.00		0.00	NM	0	\$0.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Early News		5-630p	M-----	:30		(\$250.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 36	KSNV	09/15/12	09/15/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$150.00		0.00	NM	1	\$150.00
				Sa-Su Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$150.00		0.00			
E 37	KSNV	09/16/12	09/16/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$450.00		0.00	NM	1	\$450.00
				News 3 in Prime											
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$450.00		0.00			
E 38	KSNV	09/12/12	09/14/12	M-F Jeopardy	CM	630-7pm	--WTF--	:30	3	\$230.00		0.00	NM	0	\$0.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		3				\$230.00		0.00			

Order / Rev: 105008  
 Alt Order #: 06837953  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	KSNV	09/12/12	09/14/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--WTF--	:30	3	\$230.004		0.00	NM	0	\$0.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--			3		\$230.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12	M-F Jeopardy			630-7pm	--WThF----	:30		(\$230.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
2	KSNV	09/10/12-09/16/12	M-F Jeopardy			630-7pm	--WThF----	:30		(\$230.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
4	KSNV	09/10/12-09/16/12	M-F Jeopardy			630-7pm	--WThF----	:30		(\$230.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 39	KSNV	09/17/12	09/17/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$230.004		0.00	NM	0	\$0.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----			1		\$230.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12	M-F Jeopardy			630-7pm	M-----	:30		(\$230.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 40	KSNV	09/12/12	09/14/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--WTF--	:30	3	\$230.004		0.00	NM	0	\$0.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--			3		\$230.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/10/12-09/16/12	M-F Wheel			7-730pm	--WThF----	:30		(\$230.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
3	KSNV	09/10/12-09/16/12	M-F Wheel			7-730pm	--WThF----	:30		(\$230.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
4	KSNV	09/10/12-09/16/12	M-F Wheel			7-730pm	--WThF----	:30		(\$230.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 41	KSNV	09/17/12	09/17/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$230.004		0.00	NM	0	\$0.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----			1		\$230.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12	M-F Wheel			7-730pm	M-----	:30		(\$230.00)		0.00	NM		
Credited															
[credit - \$\$ MG on different Estimate]															
E 42	KSNV	09/12/12	09/14/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	--WTF--	:30	4	\$400.002		0.00	NM	4	\$1,600.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--			4		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12	FacetoFace/Ralston Report			730-758pm	--WThF----	:30		(\$125.00)		0.00	NM		
See MG 42.5															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/12/12-09/14/12	FacetoFace/Ralston Report			730-758pm	--WThF----	:30		\$400.00		0.00	NM		
Ⓜ MG for 42.1 09/14															
[revised rate]															
E 43	KSNV	09/17/12	09/17/12		CM	730-758pm	M-----	:30	1	\$400.002		0.00	NM	1	\$400.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<p>FACE TO FACE</p> <p>Start Date End Date Weekdays Spots/Week Rate Rating</p> <p>Week: 09/17/12 09/23/12 M----- 1 \$400.00 0.00</p> <p>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</p> <p>1 KSNV 09/17/12-09/23/12 FacetoFace/Ralston Report 730-758pm M----- :30 (\$125.00) 0.00 NM</p> <p>See MG 43.2</p> <p>[NOT AVAILABLE RATE] NOT AVAILABLE RATE</p> <p>2 KSNV 09/17/12-09/17/12 FacetoFace/Ralston Report 730-758pm M----- :30 \$400.00 0.00 NM</p> <p>Ⓜ MG for 43.1 09/17</p> <p>[revised rate]</p>															
E 44	KSNV	09/15/12	09/15/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$150.00	4	0.00	NM	0	\$0.00
<p>SAT/Jeopardy</p> <p>JEOPARDY</p> <p>Start Date End Date Weekdays Spots/Week Rate Rating</p> <p>Week: 09/10/12 09/16/12 -----S- 1 \$150.00 0.00</p> <p>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</p> <p>1 KSNV 09/10/12-09/16/12 Wknd Jeopardy 630-7pm -----Sa-- :30 (\$150.00) 0.00 NM</p> <p>Credited</p> <p>[credit - \$\$ MG on different Estimate]</p>															
E 45	KSNV	09/15/12	09/15/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$150.00	4	0.00	NM	0	\$0.00
<p>SAT/ Wheel of Fortune</p> <p>WHEEL</p> <p>Start Date End Date Weekdays Spots/Week Rate Rating</p> <p>Week: 09/10/12 09/16/12 -----S- 1 \$150.00 0.00</p> <p>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</p> <p>1 KSNV 09/10/12-09/16/12 Wknd Wheel of Fortune 7-730pm -----Sa-- :30 (\$150.00) 0.00 NM</p> <p>Credited</p> <p>[credit - \$\$ MG on different Estimate]</p>															
E 47	KSNV	09/17/12	09/17/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,100.00	4	0.00	NM	0	\$0.00
<p>Monday Prime 8-10pm</p> <p>THE VOICE</p> <p>Start Date End Date Weekdays Spots/Week Rate Rating</p> <p>Week: 09/17/12 09/23/12 M----- 1 \$1,100.00 0.00</p> <p>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</p> <p>1 KSNV 09/17/12-09/23/12 Mon PR 8-10p 8-10pm M----- :30 (\$1,100.00) 0.00 NM</p> <p>Credited</p> <p>[credit - \$\$ MG on different Estimate]</p>															
E 50	KSNV	09/12/12	09/12/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$1,300.00	4	0.00	NM	1	\$4,000.00
<p>Wednesday Prime 9-10pm</p> <p>AGT</p> <p>Start Date End Date Weekdays Spots/Week Rate Rating</p> <p>Week: 09/10/12 09/16/12 --W---- 1 \$1,300.00 0.00</p> <p>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</p> <p>1 KSNV 09/10/12-09/16/12 Wed PR 9-10p 9-10pm --W----- :30 (\$1,300.00) 0.00 NM</p> <p>See MG 50.2</p> <p>[NOT AVAILABLE RATE] NOT AVAILABLE RATE</p> <p>2 KSNV 09/12/12-09/12/12 Wed PR 9-10p 9-10pm --W----- :30 \$4,000.00 0.00 NM</p> <p>Ⓜ MG for 50.1 09/12</p> <p>[revised rate]</p>															
E 51	KSNV	09/14/12	09/14/12	Fri PR 8-9p	CM	8-9pm	----F--	:30	1	\$500.00	4	0.00	NM	1	\$500.00
<p>Friday Prime 8-9pm</p> <p>DATELINE</p> <p>Start Date End Date Weekdays Spots/Week Rate Rating</p> <p>Week: 09/10/12 09/16/12 ----F-- 1 \$500.00 0.00</p>															
E 52	KSNV	09/15/12	09/15/12	Sat PR 9-11p	CM	9-11p	-----S-	:30	1	\$400.00	4	0.00	NM	0	\$0.00
<p>Saturday Prime 9-11pm</p> <p>NBC PRIME</p> <p>Start Date End Date Weekdays Spots/Week Rate Rating</p> <p>Week: 09/10/12 09/16/12 -----S- 1 \$400.00 0.00</p>															

Order / Rev: 105008  
 Alt Order #: 06837953  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 52	KSNV	09/15/12	09/15/12	Sat PR 9-11p Saturday Prime 9-11pm	CM	9-11p	-----S-	:30	1	\$400.00	4	0.00	NM	0	\$0.00
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-			1		\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		Sat PR 9-11p		9-11p	-----Sa--	:30		(\$400.00)		0.00	NM		
Credited [credit - \$\$ MG on different Estimate]															
E 53	KSNV	09/15/12	09/15/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$500.00	3	0.00	NM	1	\$500.00
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-			1		\$500.00		0.00				
E 54	KSNV	09/16/12	09/16/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$600.00	4	0.00	NM	1	\$600.00
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S			1		\$600.00		0.00				
E 55	KSNV	09/16/12	09/16/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.00	4	0.00	NM	0	\$0.00
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S			1		\$4,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		NFL Football		1P-9PM	-----Su	:30		(\$4,000.00)		0.00	NM		
Credited [credit - \$\$ MG on different Estimate]															
E 56	KSNV	09/12/12	09/14/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	4	\$255.00	4	0.00	NM	3	\$765.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--			4		\$255.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	09/10/12-09/16/12		M-F News 3 at Eleven		11pm-1135pm	--WThF----	:30		(\$255.00)		0.00	NM		
Credited [credit - \$\$ MG on different Estimate]															
E 57	KSNV	09/17/12	09/17/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$255.00	4	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$255.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F News 3 at Eleven		11pm-1135pm	M-----	:30		(\$255.00)		0.00	NM		
Credited [credit - \$\$ MG on different Estimate]															
E 59	KSNV	09/16/12	09/16/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$225.00	4	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S			1		\$225.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----Su	:30		(\$225.00)		0.00	NM		
Credited [credit - \$\$ MG on different Estimate]															
E 60	KSNV	09/12/12	09/14/12	The Tonight Show Tonight Show	CM	1135p-1237a	--WTF--	:30	4	\$110.00	4	0.00	NM	0	\$0.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--			4		\$110.00		0.00				

Order / Rev: 105008  
 Alt Order #: 06837953  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 60	KSNV	09/12/12	09/14/12	The Tonight Show Tonight Show	CM	1135p-1237a	--WTF--	:30	4	\$110.004		0.00	NM	0	\$0.00	
LENO																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/10/12	09/16/12	--WTF--	4		\$110.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/10/12-09/16/12		The Tonight Show	1135p-1237a		--WThF----	:30	(\$110.00)	0.00	NM					
Credited																
[credit - \$\$ MG on different Estimate]																
2	KSNV	09/10/12-09/16/12		The Tonight Show	1135p-1237a		--WThF----	:30	(\$110.00)	0.00	NM					
Credited																
[credit - \$\$ MG on different Estimate]																
3	KSNV	09/10/12-09/16/12		The Tonight Show	1135p-1237a		--WThF----	:30	(\$110.00)	0.00	NM					
Credited																
[credit - \$\$ MG on different Estimate]																
4	KSNV	09/10/12-09/16/12		The Tonight Show	1135p-1237a		--WThF----	:30	(\$110.00)	0.00	NM					
Credited																
[credit - \$\$ MG on different Estimate]																
E 61	KSNV	09/17/12	09/17/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$110.004		0.00	NM	0	\$0.00	
LENO																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/17/12	09/23/12	M-----	1		\$110.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/17/12-09/23/12		The Tonight Show	1135p-1237a		M-----	:30	(\$110.00)	0.00	NM					
Credited																
[credit - \$\$ MG on different Estimate]																
E 62	KSNV	09/12/12	09/14/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	--WTF--	:30	4	\$40.004		0.00	NM	0	\$0.00	
FALLON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/10/12	09/16/12	--WTF--	4		\$40.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/10/12-09/16/12		Late Night w/Fallon	1237a-136am		--WThF----	:30	(\$40.00)	0.00	NM					
Credited																
[credit - \$\$ MG on different Estimate]																
2	KSNV	09/10/12-09/16/12		Late Night w/Fallon	1237a-136am		--WThF----	:30	(\$40.00)	0.00	NM					
Credited																
[credit - \$\$ MG on different Estimate]																
3	KSNV	09/10/12-09/16/12		Late Night w/Fallon	1237a-136am		--WThF----	:30	(\$40.00)	0.00	NM					
Credited																
[credit - \$\$ MG on different Estimate]																
4	KSNV	09/10/12-09/16/12		Late Night w/Fallon	1237a-136am		--WThF----	:30	(\$40.00)	0.00	NM					
Credited																
[credit - \$\$ MG on different Estimate]																
E 63	KSNV	09/17/12	09/17/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$40.004		0.00	NM	0	\$0.00	
FALLON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/17/12	09/23/12	M-----	1		\$40.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/17/12-09/23/12		Late Night w/Fallon	1237a-136am		M-----	:30	(\$40.00)	0.00	NM					
Credited																
[credit - \$\$ MG on different Estimate]																
E 64	KSNV	09/15/12	09/15/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00	
SNL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S-	1		\$400.00		0.00							
														Totals	43	\$15,740.00